

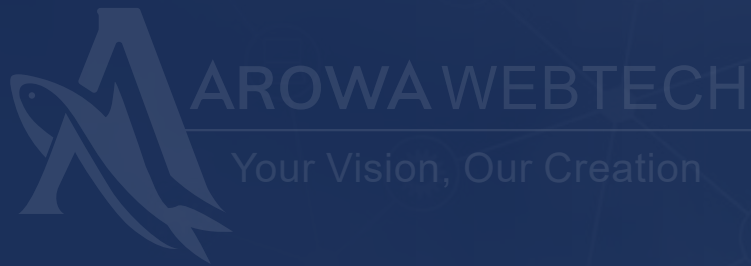


## COMPANY PROFILE

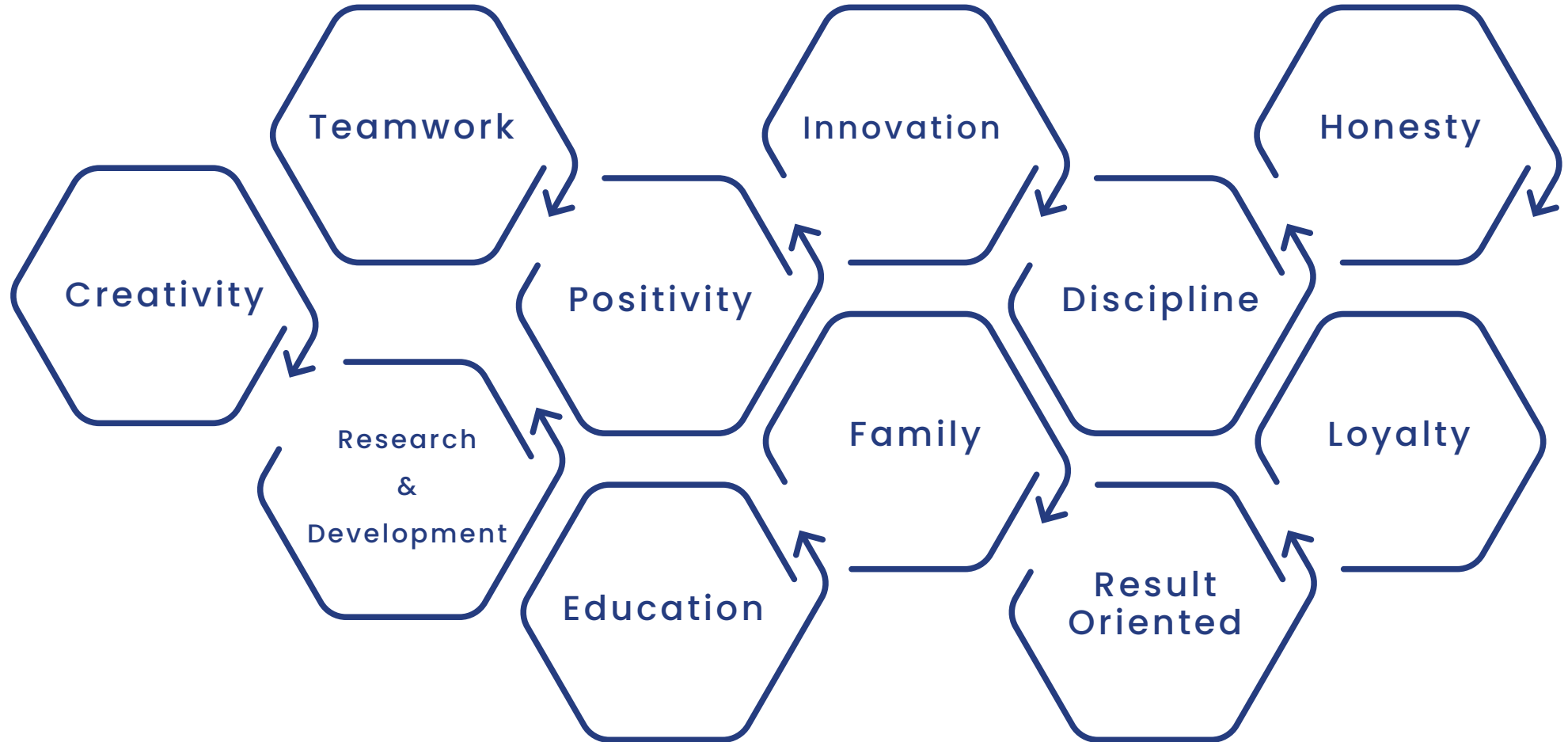
# ABOUT AROWA WEBTECH

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Arowa Webtech Is a Leading It Company in Ahmedabad Where We Believe That “an Innovative Idea Begins From the Mind of Creative People”. Our Motto Is to Deliver the Finest It Business Solutions to Our Customers. We Have a Team of Creative Thinkers, Professional Developers and Experienced Managers Who are Always Ready to Bring Something Innovative for Our Clients. We Offer a Perfect Sky to Brand for Building Their Presence in This Digital World With Our Visionary Service.



# CORE VALUES



# WHY CHOOSE US?

Definitely, You Need a Perfect Reason to Trust Us, & We Have It. An Artistic Vision That Holds VALUES, HONESTY, LOYALTY, CREATIVITY and COMMUNICATION, All of These Tied Up Together With the One String Called Passion. We Feel Proud That We Have Such Skills That Will Build the Strongest Technological Bridge for Your Business Solutions.



We have team of creative thinkers who found path-breaking discoveries to increase your business.



We build strong web based solutions for every industry and improve their digital presence effectively.



Handy business process with rich UI and user experience is our first motto in mobile app development



We follow a perfect streamline process to develop your websites, mobile application and boost your business using digital marketing.



Our team is ready to provide profound solutions for you



We believe in producing the animations that engage with the audience and achieve the result.



We will ensure a perfect support after delivering our services and products.



We have worked with all the size of organizations from Startups to MNCs.

# OUR SERVICE

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Social Media  
Marketing & Internet  
Advertising

01



Graphic Design

02



Motion Graphics

03



Web Design

04



E-Commerce

05



App Development

06



# **SOCIAL MEDIA MARKETING & INTERNET ADVERTISING**

# SOCIAL MEDIA MARKETING

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As the internet community grows and changes, social media campaigns and strategies have to stay one step ahead. Whether you're looking to increase engagement of your brand's page or you need a targeted campaign to generate revenue and new customers, you are at right place.

Social media marketing allows you to showcase your brand to potential customers at exactly the moment they are ready to convert. We are a social media marketing agency with extensive experience in this field. Our specialists know how to creatively design and implement effective campaigns for businesses of all types and sizes.



# INFLUENCER MARKETING

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On Internet Marketing & Advertising We Do Distribution of the Budget to Maximize Goals of the Advertising Campaigns on Facebook, Instagram and Google. Proposing Formats and Channels for Most Efficient Digital Advertising, Tracking Conversion and Analyzing Data, Adjusting According to the Collected Information.

Quality Targeting of the Audience (Age, Sex, Location, Interests...) Allows Us to Truly Offer Clients' POV to their Potential Audience. Complete Analytical Report at the End of Each Campaign With All Key Metrics, Stats & Numbers, along with Propositions for Further Action.







# 2.

## **GRAPHIC DESIGN**

# GRAPHIC DESIGN

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Your Business, Whether Established or New, Want to generate potential Clientele. You Should Be Seen, Heard, & Reflected the Quality of Your Business Consistently. In Other Words, Marketing and Branding Your Business Identity. When They See Touch and Feel Your Brand, They Will Think of You.

That's Where We Come in; Putting the Pieces of the Puzzle Together to Help You Form a Cohesive Branding Strategy Across All Media Channels. From Business Cards to Brochures to Your Website, Your Brand Will Be Consistent in Quality and Complementary in Beauty. Your Success Is Our Success.

**Branding Packages • Logo Design • Business Cards • Flyers • Brochures • Envelopes  
• Letterhead • Billboard/Hoarding • Illustration • Marketing Materials & more!**



# 3o

## **MOTION GRAPHICS**

# MOTION GRAPHICS

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We Produce Hi-end Motion Graphics, Animations, CG for Events, Corporate Videos & Much More! We Create Content That Your Audience Would Love to Watch and Share. Create a World of Possibilities With Amazing Motion Graphics and 3d Renderings.

We Bring Life to Your Creative Ideas and Services. An Awesome and Easy Way to Explain Your Product and Services to Your Audience. We Create Tailored Videos to Match Your Business Goals. Get Your Message Out Loud and Clear to Your Audience With Creative Promo Videos. We Create Awesome Promos That Make Your Product a Hero.

**2D/3D ANIMATIONS**

**CORPORATE VIDEOS**

**EXPLANATORY VIDEOS**

**PRODUCT PROMOS**



# 40

# WEB DESIGN

# WEB DESIGN

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Today in the Age of Digital Marketing Your Prospective Customers Would First Visit Your Website, Go Through All the Details and Then Place an Inquiry. Even if You Are Manufacturing Quality Products or Providing High-end Services but if Your Website Doesn't Appeal to Your Prospective Customer You Might Lose That Business.

Hence a Good-looking Corporate Website That Clearly Defines Your Product/services Is a Must for Any Small, Medium, or Large-scale Enterprises. We Believe That Each Industry Segment Is Having Its Own Type of Customers and Hence the Design, Look and Feel, the Content of the Website Changes Along With the Industry Segment It Is Catering to. For Example, a Company Selling Cell Phones Would Have a Different Kind of Design and Content Compared to a Corporate Website of the Company Manufacturing Petroleum Products.



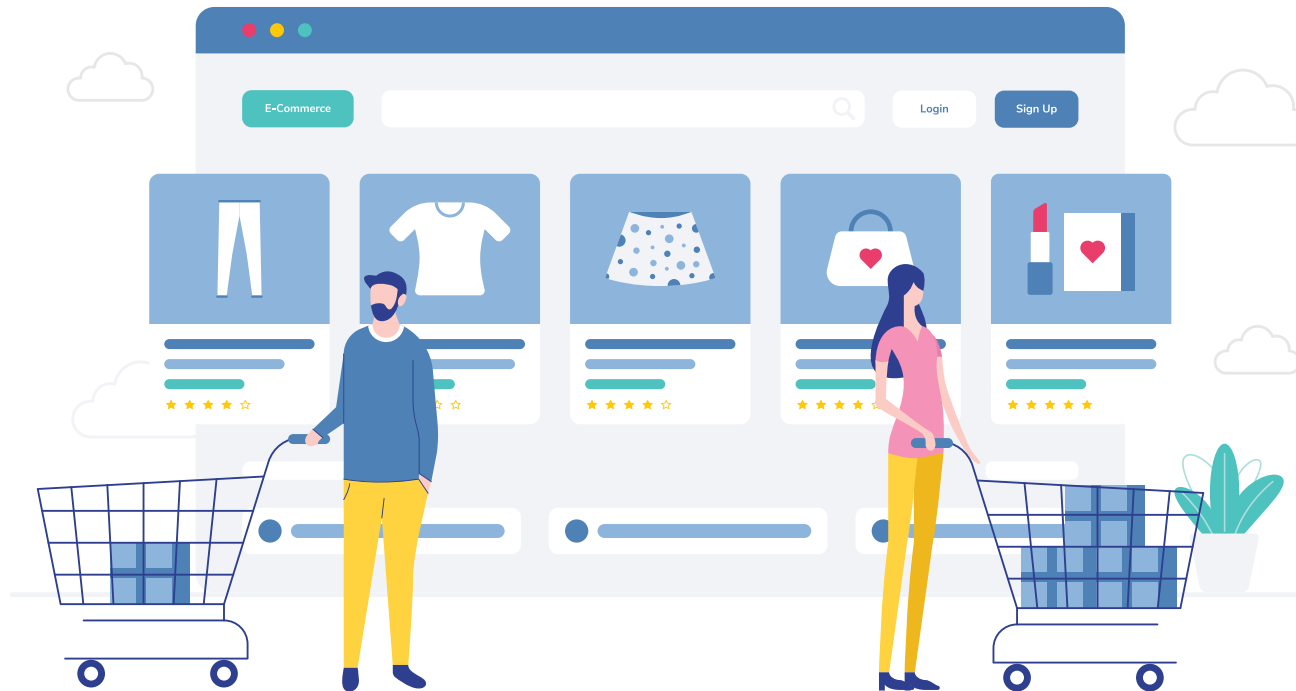
# 5

# E-COMMERCE



# E-COMMERCE

Having a Robust E-commerce Website Is the Foundation of Your Online Business, and From That Footing, We Utilize the Latest Technology for the Prominent ROI. Our E-commerce Design Offers the Best Standard Features and Functionality While Remaining Consciously Customizable. Our Team Will Tailor a Solution That Matches Your Online Brand and E-commerce Goals.





# E-COMMERCE

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## **We will offer you suggestions and solutions to:**

### **Drive Sales Across All Devices**

With a Desktop, Tablet, and Mobile Responsive E-commerce Website, You Will Be Able to Increase Your Conversion Rate and Grow Your Returns Across All Devices.

### **Move Fast From Homepage to Checkout**

Developed Using the Latest Technology and Standards, You Will Have a Fast Website That Allows Customers to Swiftly Go From Browsing to Checkout.

### **Create Robust Product Capabilities**

Whether You Have Basic Products or Need Product Customization, Unique Product Options, or a Whole Set of Custom Functionalities, We Have You Covered.

### **Easily Manage Content and Scale**

Through a Well-designed Content Management System, You Can Easily Update Pages, Categories, Products, Articles, Posts, Banners and More.



# APP DEVELOPMENT

# APP DEVELOPMENT

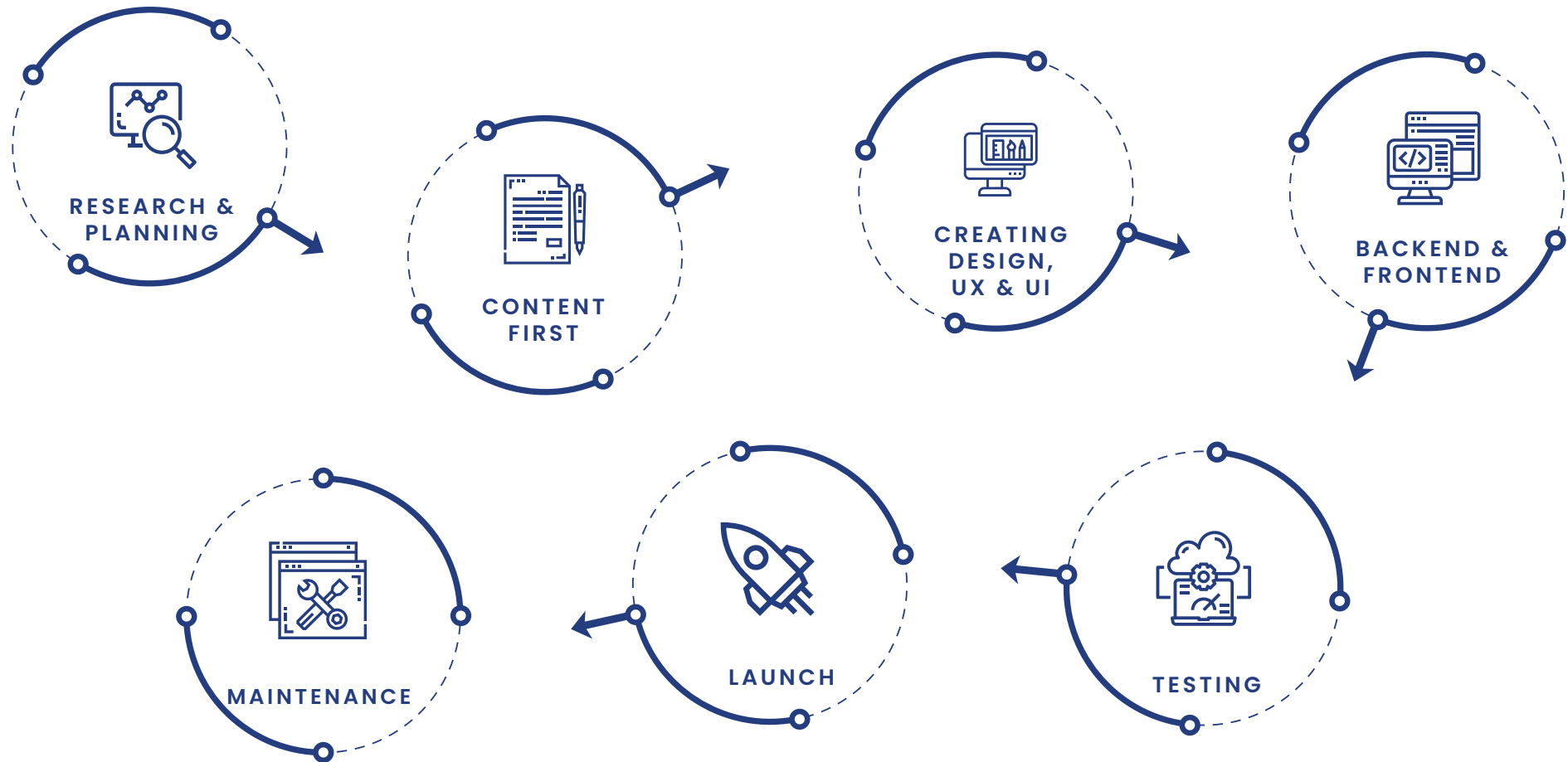
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Today, Mobile Sites & Applications Are Integral to Nearly Every Modern Organization's Strategy. With the Right Strategy, Mobile Applications Can Provide Increased Visibility to Businesses. However, One Must Carefully Select the Appropriate Mobile Application Development Strategy & Technology (Native, Hybrid, Etc).

Before We Engage to Create a Mobile App, We Guide You Through the Project Charter Formulation and Will Also Enable You to Answer Important Questions, Such as:

- **Who Is Your Intended Audience?**
- **What Is the Direct Benefit to Them?**
- **Does the Application Bridge a Gap in Audience's Needs or Add Value?**
- **How Will the Application Be Marketed?**
- **What Is the Right Technology – Hybrid, Native, Etc.**
- **How Will You Measure Success?**

# OUR APPROACH



# Showcase of Our Work Social Media Portfolio



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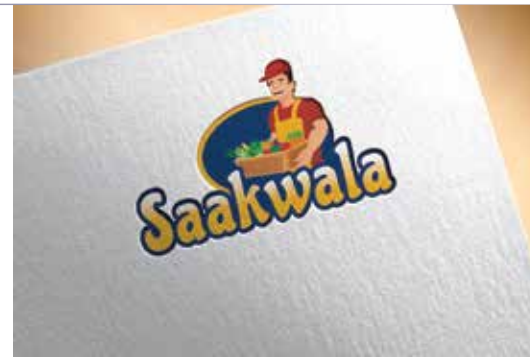
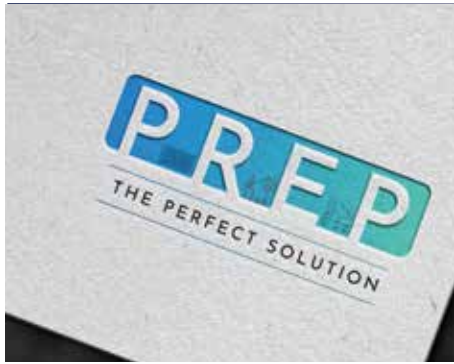


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# Showcase of our work

## Graphic Design Portfolio



LOGO  
DESIGN





# Showcase of Our Work

## Graphic Design Portfolio

# STATIONARY DESIGN



# Showcase of Our Work Graphic Design Portfolio

## BROCHURE DESIGN



# Showcase of Our Work Graphic Design Portfolio

## FLYER DESIGN



# Showcase of Our Work

## Graphic Design Portfolio

# VISITING CARD DESIGN





# Showcase of Our Work

## Graphic Design Portfolio

NEWS  
PAPER  
ADS  
DESIGN



# Showcase of Our Work Graphic Design Portfolio

## STANDEE DESIGN



# Showcase of Our Work Graphic Design Portfolio



# HOARDING DESIGN

# Showcase of Our Work Graphic Design Portfolio

TV  
DISPLAY  
ADS

DESIGN





# Showcase of Our Work Motion Graphic Design Portfolio



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[www.youtube.com/watch?v=1fMxqii8hcw](http://www.youtube.com/watch?v=1fMxqii8hcw)



[www.youtube.com/watch?v=aqc8\\_axSYaQ](http://www.youtube.com/watch?v=aqc8_axSYaQ)



[www.youtube.com/watch?v=31hoGOUNias&t=36s](http://www.youtube.com/watch?v=31hoGOUNias&t=36s)



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[www.youtube.com/watch?v=kABldmCdrpY](http://www.youtube.com/watch?v=kABldmCdrpY)

# MOTION GRAPHICS

# Showcase of Our Work Website Portfolio

## WEBSITE DESIGN



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[www.di-freight.com](http://www.di-freight.com)



[www.bodhibatteries.com](http://www.bodhibatteries.com)



[www.lifecarepathologylaboratory.com](http://www.lifecarepathologylaboratory.com)



[www.dimansolar.com](http://www.dimansolar.com)



[www.aatmanirbharsolar.com](http://www.aatmanirbharsolar.com)

# Showcase of Our Work Website Portfolio

## WEBSITE DESIGN



[www.qpson.co.in](http://www.qpson.co.in)



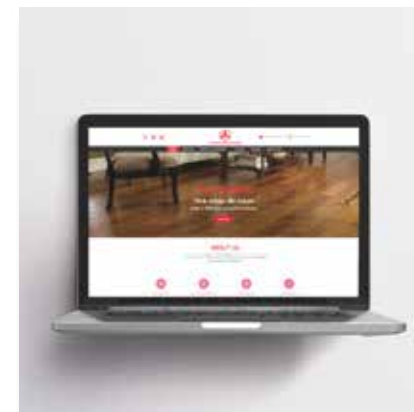
[www.venusaccountants.com.au](http://www.venusaccountants.com.au)



[www.cmmotors.in](http://www.cmmotors.in)



[www.arraydesignhouse.com](http://www.arraydesignhouse.com)



[www.gujdossaharjee.com](http://www.gujdossaharjee.com)



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## WEBSITE DESIGN



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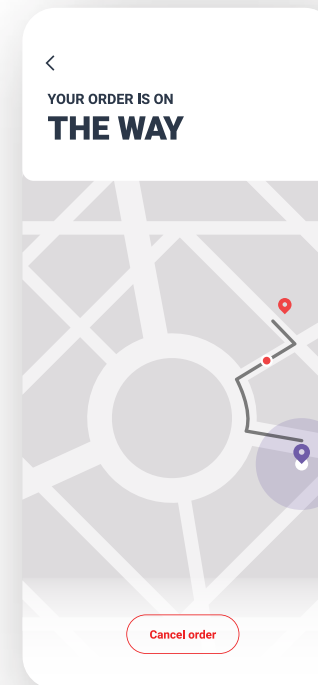
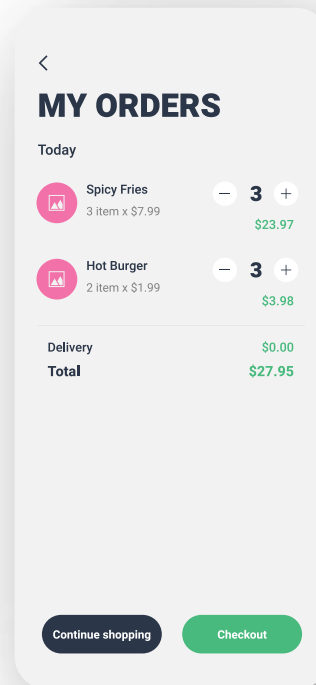
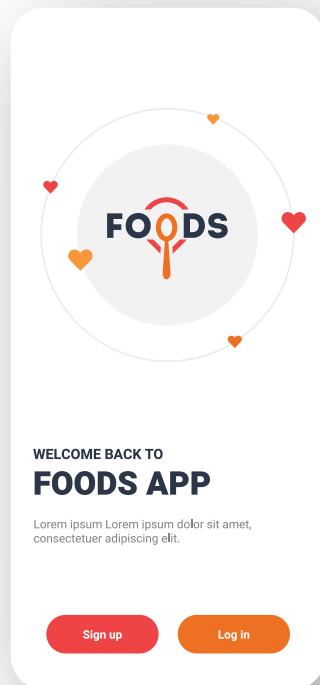


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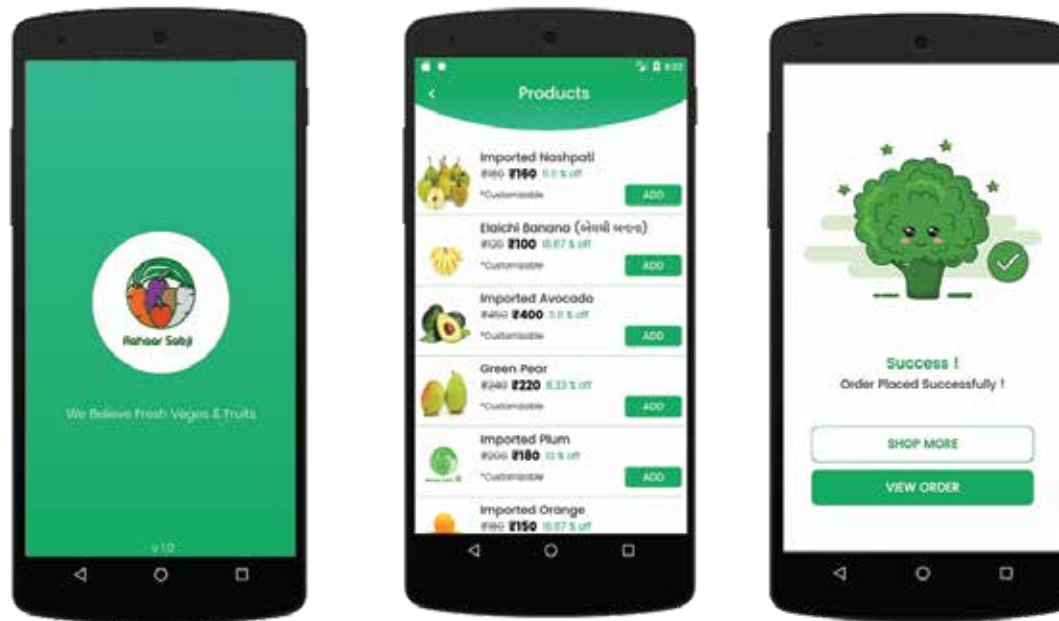
# Showcase of Our Work Application Portfolio

## APPLICATION DESIGN



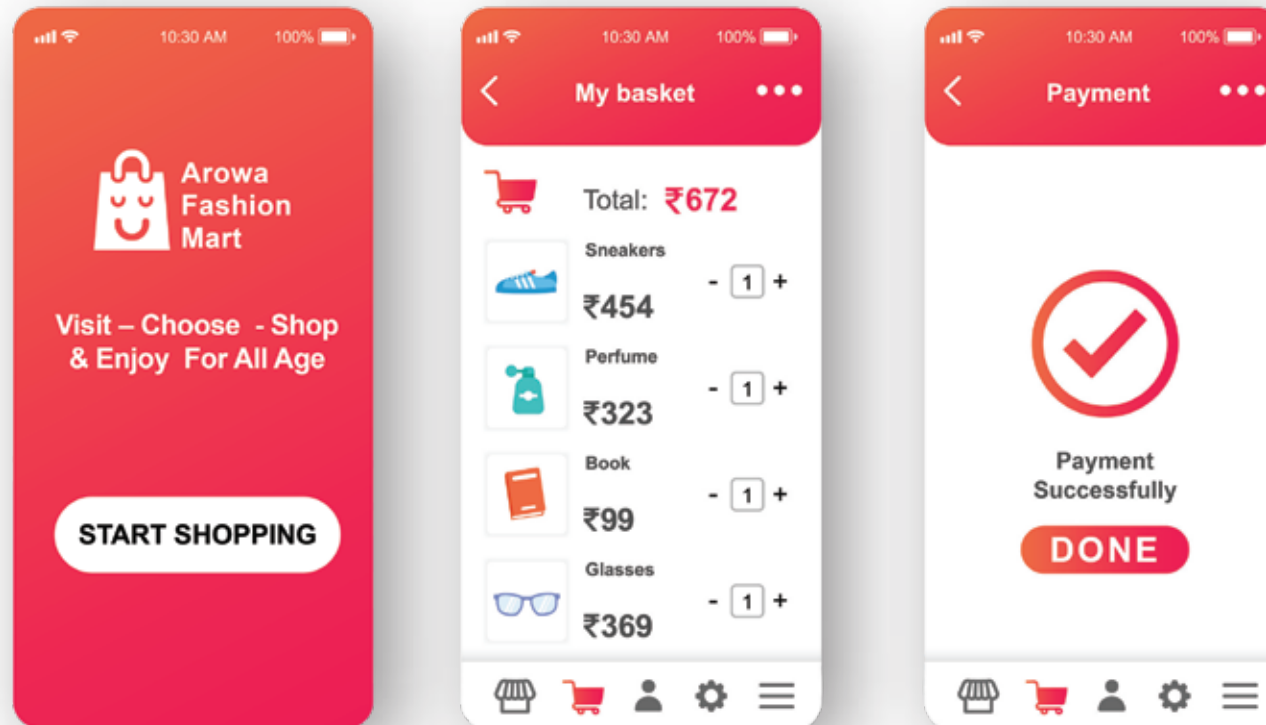
# Showcase of Our Work Application Portfolio

## APPLICATION DESIGN



# Showcase of Our Work Application Portfolio

## APPLICATION DESIGN






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